AMOUNT \$250 SUMMONS ISSUED Y-5 LOCAL RULE 4.1 WAIVER FORM MCF ISSUED BY DPTY. CLK. 12 DATE 9:20:05	UNITED	Document 1  STATES DISTI	Filed 09/29/2005  RICT COURT ASSACHUSETTS	Page 1 of 11
CAPPSEALS, INC.,		)	•	
Plaintiff,		)		
v.		)		
DIRECT MARKETING ITV DIRECT, INC., DI FULFILLMENT, LLC, BARRETT, and ROBE	RECT DONALD	)		
Defendar	nts.	<b>05</b>	- 1190 MAGIS	7 JLT

#### **COMPLAINT**

Plaintiff, Cappseals, Inc. ("Cappseals"), a judgment creditor in the amount of \$1,041,684.49 has initiated this action to recover its judgment from an entity, Direct Marketing Concepts, Inc. ("DMC"), and persons who have benefited from fraudulent conveyances that have diverted assets away from the judgment debtors, ITV Direct, Inc. and Direct Fulfillment, LLC (collectively referred to herein as the "Judgment Debtors"). Cappseals also seeks to have the Court declare that DMC should be responsible for the judgment debt because it has operated as the alter ego of the Judgment Debtors.

# I. PARTIES AND JURISDICTION

- Cappseals is and was at all relevant times a Washington corporation with its principal place of business in Vancouver, Washington.
- Defendant DMC is and was at all times a Massachusetts corporation with its
  principal place of business in Beverly, Massachusetts. On information and belief, DMC shares
  the same officers, directors and shareholders as ITV Direct.

- Defendant DMC is and was at all times a Massachusetts corporation with its 3. principal place of business in Beverly, Massachusetts. On information and belief, DMC shares the same officers, directors and shareholders as ITV Direct.
- 4. Defendant ITV Direct, Inc. ("ITV Direct") is and was at all relevant times a Massachusetts corporation with its principal place of business in Beverly, Massachusetts.
- 5. Defendant Direct Fulfillment, LLC ("Direct Fulfillment") is and was at all relevant times a Massachusetts limited liability company with its principal place of business in Beverly, Massachusetts. On information and belief, Direct Fulfillment is related to ITV Direct and serves as a warehousing facility for ITV Direct.
- 6. Defendant Donald Barrett is a resident of Massachusetts and is the President and a Director of both ITV Direct and DMC. Mr. Barrett also owns 50% of both companies.
- 7. Defendant Robert Maihos is a resident of Massachusetts and is the Treasurer, Secretary and a Director of both ITV Direct and DMC. Mr. Maihos also owns the remaining 50% of both companies.
- 8. Jurisdiction is proper in this Court pursuant to 28 U.S.C. 1332 because there is diversity among the parties and the amount in controversy exceeds \$75,000.
- 9. Venue is proper in this Court pursuant to 28 U.S.C. 1391(a) (1-3) because defendants ITV Direct, Direct Fulfillment and DMC are Massachusetts corporations and have as their principal place of business Massachusetts and Massachusetts is where a substantial part of the events giving rise to claim occurred.

#### II. ADDITIONAL FACTS

### The ITV Parties' Debt For Shipments Received.

- 10. In early April 2003, ITV Direct entered into a distribution agreement (the "Distribution Agreement") with Healthy Solutions, LLC., d/b/a Direct Business Concepts ("DBC") by which ITV Direct was to produce an infomercial for the purpose of marketing a health supplement developed by Healthy Solutions called Supreme Greens (the "Product").
- 11. DBC sold ITV Direct 303,643, bottles of the Product all of which were manufactured and shipped by Cappseals.
- 12. The 303,643 bottles were made up of six separate shipments placed in response to a "standing" purchase order ("Purchase Order 1101") that was issued to DBC on November 21, 2003 requesting shipments of 50,000 bottles of the Product per week.
- 13. Direct Fulfillment received the shipments of the Product pursuant to Purchase Order 1101. ITV Direct and/or Direct Fulfillment were invoiced \$1,821,864.00 \$890,000 (approx.) of which was owed to Cappseals for the six shipments.
  - 14. The Product was thereafter re-sold at a significant profit.
- 15. After ITV Direct refused to pay the balance owed to DBC for the Product, a lawsuit was initiated wherein the parties litigated the debt owed for the Product. This action, which is still pending in this Court, is entitled *ITV Direct, Inc. v. Healthy Solutions, L.L.C.*, Civil Action No.04-10421-JLT (the "Payment Proceeding").
- 16. Cappseals initially intervened in the Payment Proceeding on April 14, 2004, initiating claims against ITV, Direct Fulfillment and Healthy Solutions based upon their failure

to pay Cappseals for its part in the manufacture and delivery of the Product.

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#### Cappseals' Judgment Against the ITV Parties.

17. On July 20, 2005 this Court granted Cappseals summary judgment motion and determined – as a matter of law – that ITV Direct and Direct Fulfillment were indebted to Cappseals for the six shipments of the Product manufactured by Cappseals. The Court endorsed a judgment in favor of Cappseals (the "Judgment") having determined that "there is no just reason to further delay payment for goods delivered, accepted and re-sold."

### The ITV Parties Have Co-Mingled Assets with Related Parties and Persons.

- 18. ITV Direct and Direct Fulfillment have conducted their distribution operations in conjunction with a third related corporate entity, DMC. DMC is a company wholly owned by the principals of ITV Direct, Donald Barrett and Robert Maihos. Additionally, Mr. Barrett and Mr. Maihos hold identical management roles at each company.
- 19. While Cappseals was directed to ship the Product to Direct Fulfillment pursuant to Purchase Order 1101, at some point in time, "ownership" of the of the Product inventory was transferred to DMC.
- 20. ITV Direct and Direct Fulfillment received less than reasonably equivalent value for the transfer of the Product inventory to DMC.
- 21. ITV Direct and Direct Fulfillment by and through its principals, Mr. Barrett and Mr. Maihos, made the transfer with the actual intent to hinder, delay or defraud the creditors of ITV Direct and Direct Fulfillment.
  - 22. At the time of the transfers, ITV Direct and Direct Fulfillment by and through its

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principals, Mr. Barrett and Mr. Maihos, intended ITV Direct and Direct Fulfillment to incur, or believed or reasonably should have believed that they would incur, debts beyond their ability to pay as they became due.

- 23. Subsequent to the transfers DMC used its inventory of the Product to generate revenues exceeding \$16 million resulting in an accumulation of millions of dollars in assets.
- 24. At the same time, any liquid assets ITV Direct generated for its part in the companies' business were transferred to DMC, Mr. Barret and Mr. Maihos, leaving ITV Direct a shell entity with a negative balance sheet and insufficient monies to satisfy the Judgment.
- 25. Despite their corporate forms and feigned attempts at intra-company transfers, ITV Direct, DMC and Direct Fulfillment have been operated as one single entity.

#### III. CLAIMS FOR RELIEF

#### <u>COUNT I</u>

(Fraudulent Transfer, M.G.L. c. 109A, §5: Defendants ITV Direct, Direct Fulfillment, DMC, Donald Barrett and Robert Maihos)

- 26. Cappseals hereby incorporates by reference all of allegations above as if fully set forth herein.
- 27. ITV Direct and Direct Fulfillment by and through its principals, Donald Barrett and Robert Maihos, made the transfer of the Product inventory or other assets of ITV Direct and Direct Fulfillment with the actual intent to hinder, delay or defraud the creditors of ITV Direct and Direct Fulfillment or without receiving a reasonably equivalent value in exchange for such transfers.

- 28. ITV Direct and Direct Fulfillment by and through its principals, Mr. Barrett and Mr. Maihos, intended to incur, or believed or reasonably should have believed that they would incur, debts beyond their ability to pay as they became due.
- 29. Cappseals may avoid the purported transfers to the extent necessary to satisfy its claims under M.G.L. c. 109A, §8.
- 30. Cappseals may recover the value of ITV Direct and Direct Fulfillment's right, title and interest in the Product inventory and/or other assets fraudulently transferred to DMC, Donald Barrett or Robert Maihos to the extent necessary to satisfy its Judgment under M.G.L. c. 109A, §8.

#### COUNT II

(Fraudulent Transfer, M.G.L. c. 109A, § 6: Defendants ITV Direct, Direct Fulfillment, DMC, Donald Barrett and Robert Maihos)

- 31. Cappseals hereby incorporates by reference all of allegations above as if fully set forth herein.
- 32. ITV Direct and Direct Fulfillment by and through its principals, Donald Barrett and Robert Maihos, made the transfer of the Product inventory or other assets of ITV Direct or Direct Fulfillment without receiving a reasonably equivalent value for such transfers.
- 33. ITV Direct and Direct Fulfillment were insolvent at the time of the purported transfers or became insolvent as a result of the purported transfers.
- 34. At the time of the transfers, the claims of DBC, Cappseals and/or other creditors of ITV Direct and Direct Fulfillment had arisen and remained unpaid.

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- 35. Cappseals may avoid the purported transfers to the extent necessary to satisfy its claims under M.G.L. c. 109A, §8.
- 36. Cappseals may recover the value of ITV Direct and Direct Fulfillment's right, title and interest in the Product inventory or other assets fraudulently transferred to DMC, Donald Barrett or Robert Maihos to the extent necessary to satisfy its Judgment under M.G.L. c. 109A, §8.

#### **COUNT III**

#### (Alter Ego)

- 37. Cappseals hereby incorporates by reference all of allegations above as if fully set forth herein.
  - 38. ITV Direct, Direct Fulfillment and DMC share the same directors and officers.
- ITV Direct, Direct Fulfillment and DMC are all wholly owned, controlled and directed by Donald Barrett and Robert Maihos
  - 40. ITV Direct, Direct Fulfillment and DMC do not operate as independent entities.
- 41. Upon information and belief, ITV Direct and Direct Fulfillment were intentionally created and have been operated as corporations with insufficient monies to satisfy any judgment against them and to create a layer between DMC, Donald Barrett, Robert Maihos and their respective creditors.
- 42. ITV Direct, Direct Fulfillment and DMC are alter egos and are not separate entities.

- 43. DMC is, therefore, bound by any obligation incurred by ITV Direct or Direct Fulfillment.
- 44. Honoring the corporate separateness of ITV Direct, Direct Fulfillment and DMC will promote fraud, create injustice and inflict gross inequity by shielding the corporate defendants from liability for the Judgment and other amounts that may be due to Cappseals.

#### **COUNT IV**

#### (Declaratory Judgment Pursuant to 28 U.S.C. § 2201)

- 45. Cappseals hereby incorporates by reference all of allegations above as if fully set forth herein.
- 46. The allegations recited above constitute an actual controversy within this Court's jurisdiction.
  - 47. Cappseals is an interested parties to this controversy.
- 48. Cappseals requests that the Court declare that ITV Direct and Direct Fulfillment fraudulently transferred assets to DMC and its principals, Donald Barrett and Robert Maihos with the intent to hinder, delay or defraud Cappseals and other creditors of ITV Direct and Direct Fulfillment.
- 49. Cappseals requests that the Court declare that the fraudulent transfers of assets from ITV Direct and Direct Fulfillment to DMC, Donald Barrett and Robert Maihos are void.
- 50. Cappseals requests that the Court declare that DMC is obligated to pay any debts, obligations and/or judgments that have been or will be issued against ITV Direct and Direct Fulfillment and in favor of Cappseals as a result of their failure to operate ITV Direct, Direct

Fulfillment and DMC as separate corporate entities.

#### **COUNT V**

## (Constructive Trust Upon Assets of DMC, Donald Barrett and Robert Maihos)

- 51. Cappseals hereby incorporates by reference all of allegations above as if fully set forth herein.
- 52. DMC, Donald Barrett and Robert Maihos have been unjustly enriched by obtaining the right, title and interest in the assets of ITV Direct and Direct Fulfillment without paying fair value for such assets.
- 53. A constructive trust should be imposed over any and all of DMC, Donald Barrett and Robert Maihos' goods, receivables, or proceeds arising out of the transfers made to them by ITV Direct and Direct Fulfillment.
- 54. This constructive trust is held by DMC, Donald Barrett and Robert Maihos for the benefit of ITV Direct, Direct Fulfillment and their creditors.

#### **COUNT VI**

#### (Reach and Apply)

- 55. Cappseals hereby incorporates by reference all of allegations above as if fully set forth herein.
- 56. By virtue of their positions as officers and directors, Donald Barrett and Robert Maihos owed fiduciary duties to ITV Direct, Direct Fulfillment the Debtor and their creditors, including the duty to use due care, diligence and skill in managing the affairs of ITV Direct and Direct Fulfillment.

- By virtue of their positions as directors or officers, Donald Barrett and Robert 57. Maihos owed fiduciary duties to ITV Direct and Direct Fulfillment, including the duty of loyalty not to waste, divert and/or convert corporate assets to their own use and benefit.
- As heretofore alleged, Donald Barrett and Robert Maihos breached their fiduciary 58. duties to ITV Direct, Direct Fulfillment and their creditors.
- 59. As a direct and proximate result of the breaches of fiduciary duties, ITV Direct, Direct Fulfillment and their creditors have suffered substantial economic damage.

WHEREFORE, in addition to the relief requested in the Complaint, Cappseals prays for relief against the defendants as follows:

- A declaration that ITV Direct and Direct Fulfillment fraudulently transferred (1) assets to DMC and its principals, Donald Barrett and Robert Maihos with the intent to hinder, delay or defraud Cappseals and other creditors of ITV Direct and Direct Fulfillment;
- A Declaration that the fraudulent transfers of assets from ITV Direct and Direct (2) Fulfillment to DMC, Donald Barrett and Robert Maihos are void;
- (3) An Order requiring DMC, Donald Barrett and Robert Maihos to transfer to ITV Direct all assets obtained through such fraudulent transfers to the extent necessary to satisfy the Judgment;
- (4) A declaration that ITV Direct, Direct Fulfillment and DMC are alter egos and are not separate entities;
- (5) A declaration that DMC is obligated to pay any debts, obligations and/or judgments that have been or will be issued against ITV Direct and Direct Fulfillment and in favor of Cappseals;
- Judgment against DMC, Donald Barrett and Robert Maihos in the principal sum (6) of \$890,182.09, together with interest thereon at the statutory rate, and continuing to accrue thereafter until paid in full, plus Cappseals' costs and disbursements incurred herein;
- (7) Judgment against Donald Barrett and Robert Maihos and in favor of ITV Direct, Direct Fulfillment and DMC in an amount to be determined at trial for the damages caused by said individuals misconduct, breach of their fiduciary duties to

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- said companies in mismanaging their affairs, and, the excessive compensation they received from said companies;
- (8) The imposition of a constructive trust over any and all of DMC's goods, receivables, or proceeds arising out of the sale of the Product, and that this constructive trust is held by for the benefit of Cappseals;
- (9) A finding for Cappseals on all Counts stated herein and within the Complaint;
- (10) A finding against the defendants-in-counterclaim; and
- (11) Award of such other and further relief as the Court deems equitable and just.

Cappseals, Inc. By its attorneys,

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September 20, 2005

JS 44 (Rev. 07/89)		COVER SHEET		2003 Tage T012	
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I (a) PLAINTIFFS		DEFENDA	NTS		
CAPPSEALS, INC.	11907 JI	DIRECT MA	ARKETING	DIRECT FULFILLMENT CONCEPTS, INC., DON. I MAIHOS	-
(b) COUNTY OF RESIDENCE OF (EXCEPT IN	FIRST LISTED PLAINTIFF Vancouve WA	NOTE: IN LAND	(IN U.S.	ESSEX PLAINTIFF CASES ONLY) N CASES, USE THE LOCATION OF	
(C) ATTORNEYS (FIRM NAME, A	DDRESS, AND TELEPHONE NUMBER)	ATTORNEYS (IF	KNOWN)		
Daniel J. Kelly	617-345-7000	Peter	S. Brook	s 617-946-4991	
Scott Silverman		Seyfar	rth Shaw	LLP	
Gadsby Hannah LL	P	World	Trade Cer	nter East	
225 Franklin St.	, Boston, MA 02110	Two Se	eaport La	ne, Suite 300	
			MA = 0		
II. BASIS OF JURISDI	CTION (PLACE AN X IN ONE BOX ONLY)	III. CITIZENSHIP (For Diversity Cases		IPAL PARTIES (PLACE FOR PLAINTIFF AND ONE BOX	AN x IN ONE BOX
☐ 1 U.S. Government	☐ 3 Federal Question	,	• •		
Plaintiff	(U.S. Government Not a Party)	Citizen of This State	PTF DEF	Incorporated or Principal Place	PTF DEF □4 欧4
2 U.S. Government				of Business in This State	**
Defendant	(Indicate Citizenship of Parties in Item III)	Citizen of Another State	<b>2 2</b> 2	Incorporated and Principal Place of Business in Another State	₫5 🗆 5
		Citizen or Subject of a Føreign Country	□3 □3	Foreign Nation	□6 □6
to not cite jurisdictional statutes unle has operated as the	(CITE THE U.S. CIVIL STATUTE UNDER WHICH YOU ARE FI ESS DIVERSITY) Plaintiff seeks e alter ego of the judgr audulent transfers that	s to recover j ment debtors a	udgment d nd from p	•	

benefitted from fraudulent transfers that have figurdated the judgment deptors.						
V. NATURE OF SU	T (PLACE AN × IN ON	E BOX ONLY)				
CONTRACT	TORTS		FORFEITURE /PENALTY	BANKRUPTCY	OTHER STATUTES	
□ 110 Insurance □ 120 Marine □ 130 Willer Act □ 140 Negotiable Instrument ② 150 Recovery of Overpayment & Enforcement of Judgment □ 151 Medicare Act □ 152 Recovery of Defaulted Student Loans (Excl. Veterans) □ 153 Recovery of Overpayment of Veterans Benefits □ 160 Stockholders' Suits □ 190 Other Contract □ 195 Contract Product Liability	PERSONAL INJURY  310 Airplane  315 Airplane Product Liability  320 Assault, Libet & Slander  330 Federal Employers' Liability  340 Marine  345 Marine Product Liability  350 Motor Vehicle Product Liability  356 Motor Vehicle Product Liability  360 Ofter Personal Injury	PERSONAL INJURY  362 Personal Injury— Med Malpractice  365 Personal Injury— Product Liability  368 Asbestos Personal Injury Product Liability  PERSONAL PROPERTY  370 Other Fraud  371 Truth in Lending  380 Other Personal Property Damage  385 Property Damage  385 Product Liability	610 Agriculture   620 Other Food & Drug   625 Drug Related Seizure of Property 21 USC 861   630 Liquor Laws   640 R.R & Truck   650 Airline Regs   660 Occupational Safety/Health   690 Other   LABOR   710 Fair Labor Standards Act   720 Labor/Mgmt. Relations	□ 422 Appeal 28 USC 158 □ 423 Withdrawat 28 USC 157  PROPERTY RIGHTS □ 820 Copyrights □ 830 Patent □ 840 Trademark  SOCIAL SECURITY □ 861 HIA (1395f) □ 862 Black Lung (923) □ 863 SID Title XVI	□ 400 State Reapportionment □ 410 Antitrust □ 430 Banks and Banking □ 450 Commerce/ICC Rates/etc □ 460 Deportation □ 470 Racketeer Influenced and Corrupt Organizations □ 810 Selective Service □ 850 Securities/Commodities/ Exchange □ 875 Customer Challenge 12 USC 3410 □ 891 Agricultural Acts □ 892 Economic Stabilization	
REAL PROPERTY	CIVIL RIGHTS	PRISONER PETITIONS	T30 Labor/Mgmt. Reporting &		Act  B93 Environmental Matters  Act  Matters	
☐ 210 Land Condemnation ☐ 220 Foreclosure ☐ 230 Rent Lease & Ejectment ☐ 240 Torts to Land ☐ 245 Tort Product Liability ☐ 290 All Other Real Property	441 Voting 442 Employment 443 Housing/ Accommodations 444 Welfare 440 Other Civil Rights	□ 510 Motions to Vacate Sentence Habeas Corpus: □ 530 General □ 535 Death Penalty □ 540 Mandamus & Other □ 550 Other	Disclosure Act  740 Railway Labor Act  790 Other Labor Litigation  791 Empl. Ret. Inc. Security Act	FEDERAL TAX SUITS	□ 894 Energy Allocation Act □ 895 Freedom of Information Act □ 900 Appeal of Fee Determinatio Under Equal Access to Justice □ 950 Constitutionality of State Statutes □ 890 Other Statutory Actions	
VI. ORIGIN  (PLACE AN × IN ONE BOX ONLY)  Transferred from 1 7 Judge from 2 1 Original Proceeding State Court Appellate Court Reopened (specify)  (PLACE AN × IN ONE BOX ONLY)  Transferred from 5 another district (specify)  Appeal to District 7 Judge from Magistrate (specify)  Appeal to District 7 Judge from Magistrate Judgment						
VII. REQUESTED I COMPLAINT:	N CHECK IF THIS IS UNDER F.R.C.P. 23	A CLASS ACTION	DEMAND \$	Check YES only	if demanded in complaint: AND: ☐ YES ঐNO	
VIII. RELATED CA	SE(S) (See instructions	): JUD	OGE Joseph Tauro	DOCKET NUMBER_	04-CV10421-JLT	
9-20-05	SIGNATU	JRE OF ATTORNEY OF R	ECORD			

# UNITED STATES DISTRICT COURT DISTRICT OF MASSACHUSETTS

	DISTRICT OF MASSACHUSETTS
1.	TITLE OF CASE (name of first party on each side only) Cappseals, Inc. v.
	Direct Marketing Concepts, Inc.
2.	CATEGORY IN WHICH THE CASE BELONGS, BASED UPON THE NUMBERED NATURE OF SUIT LISTED IN THE CIVIL COVER SHEET: (SEE LOCAL RULE 8(a))
	I 160, 410, R.23, regardless of nature of suit.
	II 195, 368, 400, 440, 441-444, 540, 550, 710, 720, 730, 740, 790, 791, 820, 830,
	840, 850, 890, 892-894, 895, 950.
	III 110, 120, 130, 140, 151, 190, 210, 230, 240, 245, 290, 310, 315, 320, 330, 340,
	345, 350, 355, 360, 362, 365, 370, 371,
	380, 385, 450, 891.
	IV 220, 422, 423, 430, 460, 510, 530, 610,
	620, 630, 640, 650, 660, 690, 810, 861-865, 870, 871, 875, 900.
	$\underline{x}$ v 150, 152, 153. 05 - 11907 JLT
3.	TITLE AND NUMBER, IF ANY, OF RELATED CASES (see Local Rule 8(d) ITV Direct, Inc. v. Health Solutions, LLC, C.A. No. 04-CV10421-JLT
4.	HAS A PRIOR ACTION BETWEEN THE SAME PARTIES AND BASED ON THE SAME CLAIM EVER BEEN FILED IN THIS COURT? No
5.	DOES THE COMPLAINT IN THIS CASE QUESTION THE CONSTITUTIONALITY OF AN ACT OF CONGRESS, AFFECTING THE PUBLIC INTEREST? No
	IF SO, IS THE US OR AN OFFICER, AGENT OF EMPLOYEE OF THE US A PARTY?  (see 28 USC 2403)
6.	IS THIS CASE REQUIRED TO BE HEARD AND DETERMINED BY A DISTRICT COURT OF THREE JUDGES PURSUANT TO TITLE 28 USC 2284? No
7.	DO $\underline{\text{ALL}}$ PARTIES IN THIS ACTION RESIDE IN THE WESTERN SECTION OF THE DISTRICT OF MASSACHUSETTS IN THE COUNTIES OF: No
	Berkshire, Franklin, Hampden, and Hampshire
8.	DO THE ONLY PARTIES IN MASSACHUSETTS RESIDE IN THE WESTERN SECTION?
	YESNO_X
9.	IF ANY OF THE PARTIES ARE THE US, THE COMMONWEALTH OF MASS, OR ANY GOVERNMENTAL AGENC OF EITHER THE US OR THE COMMONWEALTH, DO ALL OTHER PARTIES RESIDE IN THE WESTERN SECTION OF THE DISTRICT
	e Print) ey's Name Scott A. Silverman
Addres	s Gadsby Hannah LLP, 225 Franklin St., Boston, MA 02110
Teleph	one No. 617-345-7000